

# The Pinellas Suncoast REALTORS® Association Partners with The International MLS [IMLS]®

All Tampa Association Members Join The Pinellas Association Members As IMLS Members

**Delray Beach, Florida Jan 20, 2025 ([IssueWire.com](https://www.IssueWire.com))** - The International MLS [IMLS]® announced today that the Pinellas Suncoast Association of REALTORS® in Florida has signed a partner agreement with The IMLS to make available IMLS memberships to all of its 26,700 members as an MLS member benefit.

According to The IMLS CEO/Founder Dr. Daniel Nussbaum, "We are proud to say that we have entered into an agreement with the Pinellas Suncoast Association of REALTORS® to provide The IMLS as a member benefit to all of their members. The agreement provides that all of their member's listings are now available on The IMLS for all their MLS members as well as on thousands of other agent and broker sites across the country and around the world automatically.

With their members now also being IMLS members, they are all listed now in our Agent Directory and can be listed for every city they service, have full access to their own secure area in The IMLS Agent platform, be able to get their own International New Homes Development search in an unbranded solution with developments in 25 countries, and be able to network internationally while providing their listings with international exposure. I want to thank David Bennett and Jason Outman, Co-CEOs of the Pinellas Suncoast Association of REALTORS® for their help in making this a reality and working so well with us along with their team."

Pinellas Suncoast members are now also able to take advantage of IMLS Special Product Options and Opportunities to build their businesses locally and globally. This includes The IMLS international search page with listings in 100+ countries and in 100+ languages which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose. The IMLS also makes it very easy for agents to network with each other anywhere in the world as well as share listings.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, if a consumer is interested in a property only that listing agent will receive the lead, and The IMLS does not take any For Sale By Owner USA residential listings. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

"With the previous additions of the Miami Association, Combined LA Westside MLS, Royal Palm Coast REALTOR® Association in Fort Myers, along with many of the associations of the Stellar MLS among others, this will add the agents and brokers from the Tampa Association and we now have more than 120,000 members from Florida alone. This agreement continues to expand IMLS memberships significantly and puts us on the path to expanding further throughout the USA. Our growth since 2020 has been exponential and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. Our goal remains to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that the Pinellas Suncoast Association of REALTORS® can see the strategic advantages for their members to become IMLS members and join in with The IMLS global initiative and that they can see that The IMLS is not just for their global agents,

but that it is “For Luxury and Global Agents & Those That Want to Be,” said Dr. Nussbaum.”

“Our members work hard to serve their clients, and showcasing their listings to a worldwide audience is a game-changer. It not only expands opportunities for buyers and sellers but also highlights the exceptional professionalism and expertise our members bring to the real estate market,” said Co-CEO David Bennett.

### **About The International MLS [IMLS]®**

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Boca Raton Florida, The IMLS has listings in 100+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has more than 400,000 members. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

### **About the Pinellas Suncoast Association of REALTORS®**

Greater Tampa REALTORS® (GTR) + Pinellas REALTOR® Organization/Central Pasco REALTOR® Organization (PRO/CPRO) is the third-largest REALTOR® association in Florida, representing over 26,000 members. GTR + PRO/CPRO empowers REALTORS® and enhances communities through advocacy, support, and innovation. GTR + PRO/CPRO delivers exceptional professional development and networking opportunities while supporting REALTORS® across residential and commercial sales, property management, and appraisals. Our members benefit from access to cutting-edge tools and resources designed to advance their business. Committed to innovation and excellence, GTR + PRO/CPRO adheres to the National Association of REALTORS®' Code of Ethics. For more information, visit <https://tamparealtors.org/> and <https://pinellasrealtor.org/>.

The term “REALTORS®” is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and abides by its strict Code of Ethics.

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